

Attention—Industrial Philadelphia

Including Bucks, Chester, Delaware and Montgomery Counties

The Christmas Drive for TEN MILLION New MEMBERS of

THE AMERICAN NATIONAL RED CROSS

is now on. The Campaign Ends on Xmas Eve. S. E. Pennsylvania Chapter's Quota is 500,000

President Wilson's Proclamation states:

"Red Cross Membership is the Christmas spirit in terms of action." Next to the Army and Navy comes the RED CROSS. The President's WISH should be to us a COMMAND. Each Man, Woman and Child, who can afford it, should join NOW.

TO THE EMPLOYEE

Cut this "Ad" out and hand it to your Boss. The more handed him the better. It will indicate that he may hope for a big percentage of members in HIS establishment. REASONS WHY YOU SHOULD BE A MEMBER; if married, why your wife and children should join; if single, why your sweetheart or friends should enroll.

THE RED CROSS

is daily saving thousands of American lives.

- 1st Because it cares for the wounded men in the armies of our Allies and returns a large percentage to the front. Each English, French or Italian fighter saved takes the place of one of OUR BOYS.
- 2nd It clothes and feeds their families and keeps up the fighting spirit of the husbands, sons and brothers in the armies of our Allies.
- 3rd It is working for our Army.
- 4th It is working for our Navy.
- 5th It is helping their families at home.
- 6th It is working for you.
- 7th A large and devoted Red Cross Army of Civilians is a fitting Xmas gift to OUR BOYS at the front, and will show the Kaiser the American people are back of our President.
- 8th "A Heart and a Dollar are all You Need!"
- 9th Because it's Xmas, and endorsed by labor organizations.

The Season is Opportune—the Drive Short. Do it NOW. FALL IN.

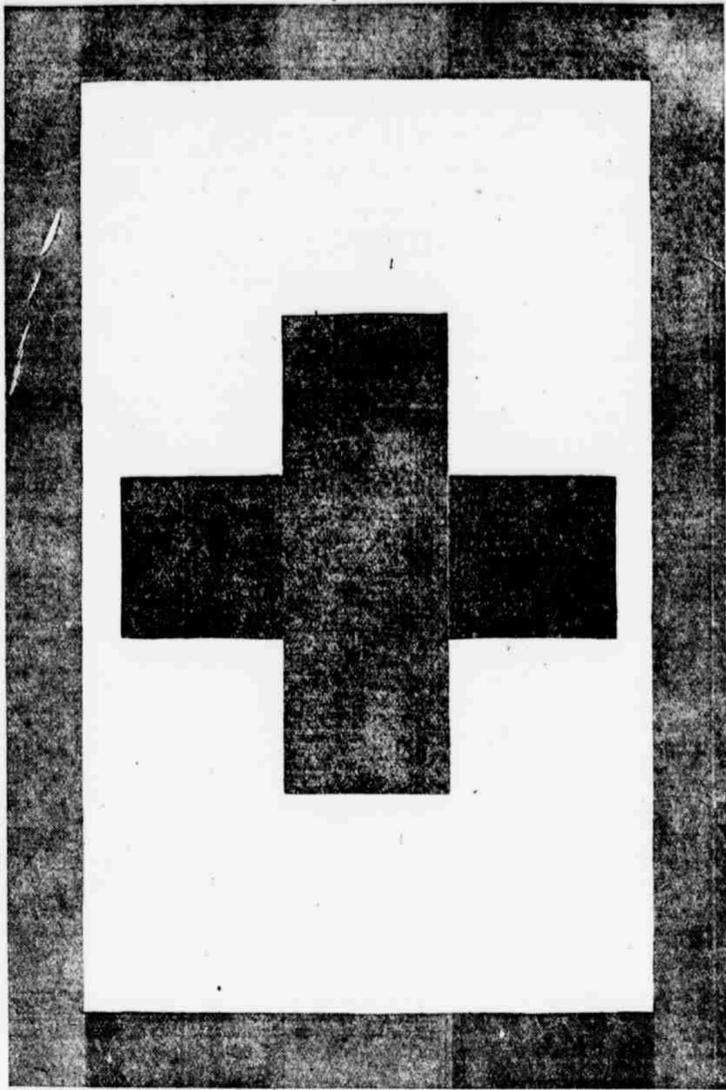
Southeastern Pennsylvania Chapter AMERICAN RED CROSS

45 South Broad Street, Philadelphia

See lists of Industrial Group Committee

Telephone Keystone, Race 5130 Bell, Walnut 6230

- Group 1—William Breeden, care Lackawanna Steel Company Spruce 675, Morris Building
- Group 2A—Frank Schoble & Co. Poplar 1850, 10th & Oxford Sts.
- Group 3—Lee J. Eastman, care of Packard Motor Car Co. Locust 3900, 319 N. Broad St.
- Group 3A—Morris Earle, care Williams, Brown & Earle, Inc. Walnut 6830, 918 Chestnut St.
- Group 4—Charles Eisenlohr, care of Otto Eisenlohr & Bro. Walnut 216, 932 Market St.
- Group 5—William H. Folwell, Market 1747, 625 Chestnut St.
- Group 5A—Chas. S. Bromley Kensington 1660, 4th and Lehigh Aves.
- Group 5B—Jos. Wear, care of Thos. Potter Sons & Co., Inc. Locust 1400, 2d and Erie Ave.
- Group 6—David Provan, Walnut 6000, Hotel Adelphia
- Group 7—N. B. Kelly, Chamber of Commerce Walnut 3280, Widener Building
- Group 7A—J. F. Page, Diamond 8300, 226 Columbia Ave.
- Group 8—David Kirschbaum, care A. B. Kirschbaum & Co. Dickinson 1040, Broad and Carpenter Sts.
- Group 9A—J. R. Collingwood, care Fels & Co. Woodland 401, 7th and Woodland Ave.
- Group 9B—J. B. Douglas, care U. G. I. Co. Locust 1300, Broad and Arch Sts.
- Group 9C—Jos. N. Pew, Jr., care Sun Co. Spruce 2830, Finance Building
- Group 9D—Walter H. Johnson, care Philadelphia Electric Co. Walnut 4700, 10th and Chestnut Sts.
- Group 9E—Henry C. Stewart, care Westmoreland Chemical & Color Co., Filbert 3240, 925 Chestnut St.
- Group 9F—W. H. Turner, care Hires-Turner Glass Co. Baring 40, 230 So. 30th St.
- Group 9G—J. Clifford Wilson, 41 N. 7th St., Market 1770
- Group 9H—Chas. Asam, Walnut 5460, 919 Arch St.
- Group 9I—Geo. L. Mitchell, Spruce 136, Morris Bldg.
- Group 10—Cyrus H. K. Curtis, care Curtis Publishing Co. Walnut 6520, 6th and Walnut Sts.
- Group 11—A. G. Rosengarten, care Powers, Weightman & Rosengarten Co., Poplar 4525, 916 Parrish St.
- Group 11A—Edw. H. Hance, Jr., care Hance Bros. & White Market 2043, 623 Callowhill St.
- Group 12—Harry A. Poth, care F. A. Poth & Sons Poplar 4511, 31st and Jefferson Sts.
- Group 12A—John Sinnott, care Gibson Distilling Co. Lombard 2270, 232 S. Front St.
- Group 13—W. R. Church, care Wm. Sellers & Co., Inc. Poplar 2364, 1600 Hamilton St.
- Group 14—James Bateman, Lombard 1067, 122 S. Front St.
- Group 15—Thomas Shalleross, Jr., care W. H. W. Quick & Bro. Preston 2387, 8 South 40th St.
- Group 16—Charles Z. Tryon, Market 923, 611 Market St.
- Group 17—J. Randall Williams, Jr., care J. Randall Williams & Co., Spruce 2746, Commercial Trust Bldg.
- Group 18—H. W. Perrin, Spruce 3142, Commercial Trust Bldg.
- Group 18A—Daniel Whitney, Filbert 2552, Stephen Girard Bldg.
- Group 19—Walter J. Hallahan Dickinson 168, 10th and Washington Ave.
- Group 20—E. S. Woodward, Lombard 3462, 122 Dock St.
- Group 21—H. P. Stutzell, care Cluett, Peabody & Co. Spruce 2015, 1211 Arch St.



Only Red Cross Members Are Permitted to Display This Service Flag

TO THE EMPLOYER

- To help we ask that you:
- 1st—Appoint an individual or committee in your organization to solicit members in your executive offices.
 - 2nd—Appoint a foreman's committee to solicit members in your factory or plant organization.
 - 3rd—Have representatives or your appointed committees visit headquarters in the Lincoln Building, 45 South Broad Street, Philadelphia, to obtain the following necessary supplies:
 - a. Posters for your offices and plants,
 - b. Temporary receipt books (certificates of membership, on request, will be mailed individuals after the campaign is over),
 - c. Membership buttons,
 - d. Pay envelopes and letter inserts,
 - e. Paper service flags.
 - 4th—Request employee committees to hold a meeting of employees as soon as possible and address them on the subject, or arrange for a speaker through Headquarters (phone Walnut 6230), J. W. Lucas, Chairman Industrial Committee.
 - 5th—Obtain a supply of dodger inserts at once, and have them in all letters and employees' pay envelopes between now and Christmas.
 - 6th—Return all membership fees, receipt stubs and unused receipts (registered) to Campaign Headquarters.
 - 7th—After the campaign is over, please report the number of employees in your establishment and the percentage of membership.
- Make checks payable to S. E. Pa. Chapter, Membership Committee.
- The season is opportune. The time is short. DO IT NOW.

If you want additional help, phone or write to the Group Chairman in charge of your trade or industry. His name, address and phone, with list of industries in his charge, is noted opposite. If not a member yourself, enroll at once and see that all your family and domestics join now.

Paste a Red Cross Service Flag on the wind shields of your autos and trucks and in the front windows of your offices and homes (see reproduction on this page). What they stand for!

 (The Flag) For God and Country  (The Red Cross) For Humanity

(Signed)—E. T. STOTESBURY, Chairman S. E. Penna. Chapter
DR. CHAS. D. HART, Chairman Membership Campaign
JOSEPH W. LUCAS, Chairman Industrial Committee
EDWARD L. D. ROACH, Campaign Director